

Financial Stability: Increase access to life-sustaining jobs and ensure that Brighton Park residents have the resources to build assets and reach financial stability.

Strategies	Outcomes/ Indicators & Data Source	Strategies/ Activities 2017	Strategies/ Activities 2018	Strategies/ Activities 2019
Improve financial position of Brighton Park families	<p># of individuals/families achieving financial stability Data Source: BPNC, CEP, Heartland Alliance</p>	<p>Develop a tool to gauge BPNN members' knowledge and access to each other's services; and then develop process to increase knowledge of and referrals to other BPNN members' services</p>	<p>Develop a more strategic and efficient referral structure and consider developing a uniform intake/assessment form across financial services provided in BP.</p>	
	<p># improving financial position - # improving credit score - # improving net worth - # reducing debt Data Source: BPNC, CEP, Heartland Alliance</p>	<p>Identify financial capacity interventions to implement and which populations to target for intervention</p> <p>Expand services offered at tax sites to include savings campaign and financial coaching</p> <p>Continue providing LIHEAP energy assistance to 3000 residents</p>	<p>Expand Success and Stability Program from 2 case managers serving 100 residents in financial crisis to 4 case managers serving 200 residents in financial crisis 🎓</p> <p>Expand financial coaching from 350 residents to 500 residents</p>	<p>Expand Success and Stability Program from 4 case managers/ 200 residents to 6 case managers serving 300 residents in financial crisis 🎓</p> <p>Expand financial coaching from 500 residents to 600 residents</p>
Increase use of affordable banking products	<p># people with bank accounts or utilizing affordable banking products Data Source: BPNC, CEP, Heartland Alliance</p>	<p>Provide predatory and high cost products awareness and education</p> <p>Ensure solid bank partner(s) at Tax Site</p> <p>Continue Success and Stability Case Management (100 residents) and Housing Counseling (600 families), continue financial coaching to 300 housing counseling clients</p>	<p>Bring Heartland's match savings program to Brighton Park</p> <p>Continue housing counseling to 600 families</p>	
	<p>\$ tax returns/ EITC Data Source: BPNC, CEP, Heartland Alliance</p>	<p>Make Tax Site Clients aware of financial service programs in BP</p> <p>Provide free tax preparation for 1000 residents by increasing community partner outreach and</p>	<p>Expand free tax preparation to 1200 residents</p>	<p>Expand tax preparation to 1400 residents</p>
Increase access to				

living wage jobs	# of adults securing living wage jobs and retaining for 6 months Data Source: BPNC, CEP, Heartland Alliance	referrals. Identify target workforce sectors in Brighton Park, and analyze current hiring trends among BPNN agencies and institutions to find out:, how frequently they have open positions and what sector/ type of position, do they hire BP residents, how many, etc Explore the creation of a workforce/ economic development collaborative in Brighton Park Begin Implementing LIFT worker center grant, if awarded.	Fundraise for a full-time workforce specialist to provide job training, job placement, and soft skill development to 50 residents	Expand to 2 full-time workforce specialist to provide job training, job placement, and soft skill development to 100 residents
	# of youth securing living wage jobs and retaining for 6 months Data Source	Develop a tool to gauge: what type of jobs/ careers young people want, their interest in City Colleges WFD programs, and barriers they face in accessing/ completing WFD programs 🎓	Develop a plan to address critical barriers to completion of workforce and certificate training programs, and educational programs, including: childcare needs/barriers, transportation needs/barriers, and other basic financial issues. 🎓	Expand Escalera program from serving 100 students (50 Juniors and 50 Seniors) to 200 students (100 Juniors and 100 Seniors) at Kelly High School 🎓
	# Students accessing certificate programs, i.e., Manufacturing, Nursing, Culinary, Botany, etc. Data Source	Identify a workforce partner to bring into BP; Research certificate programs; Research criteria for City Colleges WFD programs 🎓	Expand Escalera program from serving 40 students to serving 100 students (50 Juniors and 50 Seniors) at Kelly High School 🎓 Expand case management program to support 50 Kelly HS graduates as they pursue college and certificate programs 🎓	Expand case management program to support 100 Kelly HS graduates as they pursue college and certificate programs 🎓